

INVITATION TO BECOME A PART OF “AGILE TOUR LITHUANIA 2018” AS A PARTNER



is a series of non-profit events organized by Lithuanian Agile community and part of the worldwide Agile Tour brand. It is the most significant annual Agile PM event in Lithuania since 2010, **gathering approximately from 400 to 700+ unique participants each time.**

Every year it brings together various IT professionals: **developers, test specialist, executives, coaches, managers and other enthusiasts interested in Agile Project management.**

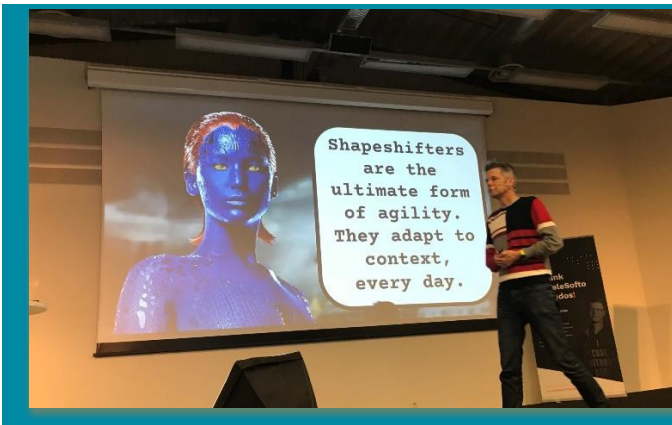
Consists of two all day multitrack events, which will take place on:

- **25th of October in Vilnius**
- **18th of October in Kaunas.**

The conference program has several tracks, which includes talks, workshops and interactive sessions in English and Lithuanian by **speakers coming from all over the world.**



Through Agile Lietuva association volunteer efforts, we gather more than 700 Agile enthusiasts together every year since 2010, to share knowledge and learn with worldwide known Agile speakers and practitioners.

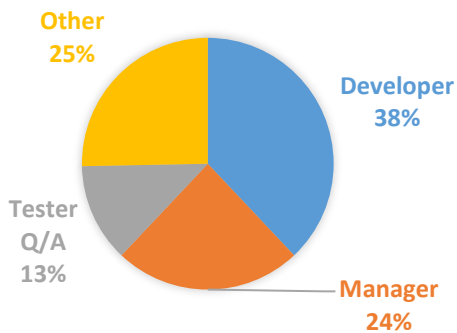


WHY SHOULD I BECOME A PARTNER?

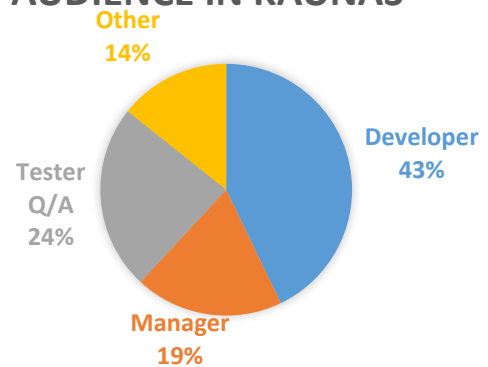
TOP reasons to become a partner:

- Increase brand awareness amongst Agile focused developers, testers, executives, coaches, managers and etc;
- See you as the supporter of active Agile Lithuania community and partner;
- Becoming a part one of the only Agile focused event in Lithuania since 2010;
- 700+ participants at conferences, 300+ live streaming;
- Participants remember your company.

AUDIENCE IN VILNIUS



AUDIENCE IN KAUNAS



More information: www.agileturas.lt

SPECIAL OFFER FOR THE PARTNERSHIP IN VILNIUS AND KAUNAS:

We invite you to contribute at Agile Tour 2018! You will find below options available for partnership:

PARTNERSHIP LEVELS FOR AGILE TOUR 2018	SPONSOR	BRONZE PARTNER	SILVER PARTNER	GOLD PARTNER
Main hall named after partner				✓
Partner's promotional media clip during the coffee breaks				✓
Flyers for participants (on chairs before opening)				✓
The opportunity to be mentioned at meet up events organized by association Agile Lietuva before the conference				2
Company article about Agile activity and used practices (publishing before the event in Agile tour social media channels)			1	2
Video of the partner in Agile Tour social media channels (1 min)			✓	✓
Promotional video during the coffee breaks			Other hall	Main hall
Logo of the partner on the participant badge			✓	✓
Gift for participant with your company logo (during the speech)			✓	✓
Verbal mentioning of your partnership during the event			✓	✓
Rollups during the conference in the main hall			1	1
Exhibitor table (small) during event		2x1 m	3x2 m	4x3 m
Rollups during the conference (other hall)		1	2	3
Information about partner on Facebook		✓	✓	✓
Invitations to the conference	1	3	6	12
Logo of the partner on the website www.agileturas.lt	✓	✓	✓	✓
Logo of the partner on slides during breaks of the conference	✓	✓	✓	✓
Ability to use Agile Tour 2018 logo at company's media material	✓	✓	✓	✓
Support Vilnius	500 EUR	1000 EUR	3000 EUR	4500 EUR
Support Kaunas	300 EUR	800 EUR	1500 EUR	2500 EUR
Both	800 EUR	1500 EUR	4000 EUR	6000 EUR

Any other creative ideas are open to discuss.

If you have questions or suggestions, please **contact us:** **Agnė Adomauskienė** +370 693 60321, **Andrius Godeliauskas** +370 601 27509, or email sponsors@agile.lt

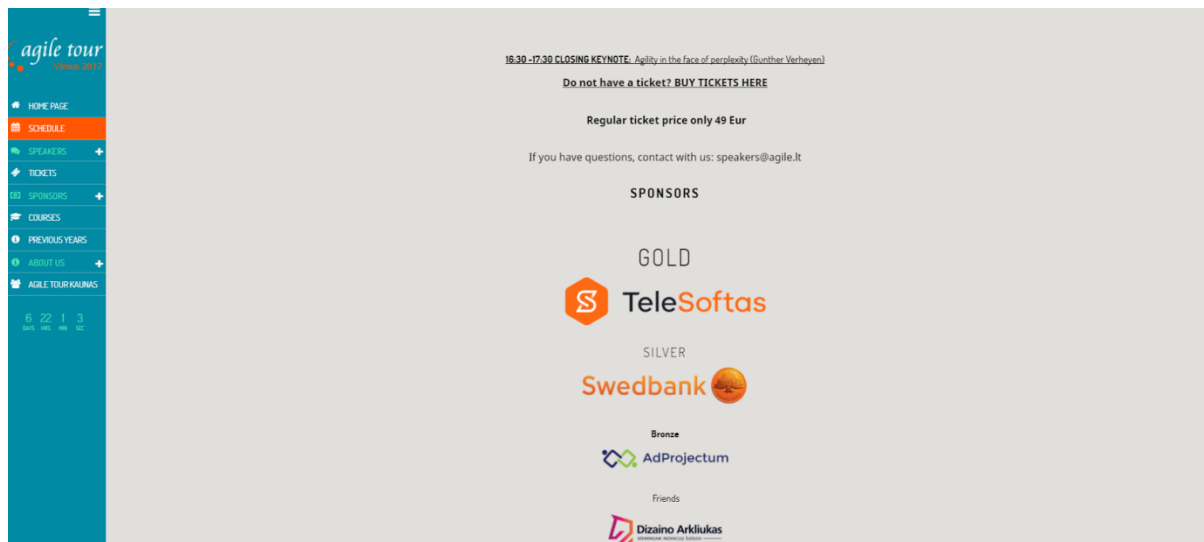
BRAND OF THE PARTNER WILL BE ON:

- Facebook posts



The image shows a Facebook post from the page 'Agile Lietuva'. The post features a promotional graphic for an 'agile tour Vilnius' workshop. The graphic includes a circular portrait of Stanislava Potupchik, a hand holding a pen, and text: '17 speakers', '3 workshops', '3 tracks', '15 talks', 'Workshop: 90 min.', 'Stanislava Potupchik', and the quote 'A game a day keeps your worries away'. The event dates are '2017-10-12 Litexpo center Vilnius'. The Facebook post text includes the hashtag #agileTourVilnius2017, the track name 'WORKSHOPS TRACK', the location 'HALL 5.4. FIRST FLOOR', and the workshop details: '14:30 – 16:15 Workshop (90 min): "A game a day keeps your worries away" (Stanislava Potupchik) http://2017.agileturas.lt/vilnius/stanislava-potupchik/'. Below the post, there are interaction options like 'Like', 'Comment', and 'Share', and a list of people who liked it, including Grita Šim, Vladimir Ivanov, and Justas Agile. Sponsors are listed at the bottom of the graphic: TeleSoftas, Swedbank, AdProjectum, and Dizaino Arklukas.

- Website pages: www.agileturas.lt, www.agile.lt



The image is a screenshot of the Agile Lietuva website. The left sidebar contains a navigation menu with items: HOME PAGE, SCHEDULE, SPEAKERS, TICKETS, SPONSORS, COURSES, PREVIOUS YEARS, ABOUT US, and AGILE TOUR KAUNAS. The main content area displays a closing keynote notice for 16:30-17:30, a ticket purchase link, and a regular ticket price of 49 Eur. Below this, the 'SPONSORS' section is shown, categorized by Gold, Silver, Bronze, and Friends. The Gold sponsor is TeleSoftas, Silver is Swedbank, Bronze is AdProjectum, and Friends is Dizaino Arklukas.

- Newsletters



- Slides of partner during breaks at the conference

Gold sponsor



Algirdas Stonys
CEO and Founder

“ We can help you make your business mobile and more convenient in today's market.”

- Badges:

ORGANIZER

Natalija Pancireva

www.agileturas.lt

#agileturas

www.agile.lt

GOLD SPONSOR



TeleSoftas

SILVER SPONSOR

Swedbank 

BRONZE SPONSOR

FRIENDS

ORGANIZER



AdProjectum



Dizaino Artifikas

Karolina Park

O'REILLY

Agile
LIETUVA